

BIOFACH CHINA

into organic

International Organic Trade Fair and Conference

Facts & Figures (shared with NATURAL EXPO CHINA)

Date:	May 12 – 14, 2021	
Venue & Location:	Hall 3, Shanghai World Expo Exhibition & Convention Center (SWEECC), China	
Show floor hours:	May 12 – 13, 2021:	09:00 – 17:00
	May 14, 2021 (Open to public):	09:00 – 16:00
Event cycle:	Annually	
Exhibition space:	12,000 sqm estimated (2020: 10,000 sqm)	
Exhibitors:	300 estimated (2020: 146 exhibitors)	
Visitors:	15,000 estimated (2020: 10,172 visitors)	
Admission Fee:	Trade Visitors: free admission with business cards	
Admission Criteria:	All exhibits need to be certified according to the IFOAM Family of Standards.	
Products on display:	Fresh food Frozen food Grocery products cooking and baking Grocery products snacks and sweets Grocery products drinks Non-food Technology and equipment Raw materials, supplies Media, service providers Other grocery products	
Visitor profile:	Importer, Exporter, Distributor E-commerce Big scale supermarket, Boutique retailer Department stores	Health Practitioner Community procurement Manufacturer, Association, Farm direct dealers Press
Participation Fee:	Raw Space (36 sqm min.) Zone A (prime location): Zone B (standard):	RMB 1,800* / sqm RMB 1,600* / sqm
	Shell Scheme Package (9 sqm min.) Zone A (prime location): Zone B (standard):	RMB 2,000* / sqm RMB 1,800* / sqm
	BIOFACH Pavilion (9 sqm min.)	RMB 21,800* / 9 sqm
	Co-exhibitor Fee	RMB 1,500* / co-exhibitor

*incl. 6 % tax

Early Bird Discount: 10 % until December 31, 2020!

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International Patron:



Organizers:

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